



# 2024 SPONSORSHIP OPPORTUNITIES

**19 -20 NOVEMBER 2024**  
The Brewery | London

[petex.ges-gb.org.uk](https://petex.ges-gb.org.uk)  
**#PETEX2024**

**GES** GB

## WHY SPONSOR PETEX?

The much anticipated return of PETEX has to be the most exciting event for your 2024 geoscience calendar. Hosted in the stunning location of The Brewery and culminating with our Diamond Anniversary Celebration - this is not an event to be missed!

PETEX is the largest subsurface-focused E&P conference and exhibition in the UK, now with a broader scope to include the energy transition and associated industries. This reflects our continuing need for hydrocarbon-derived energy and products, and the long heritage of the event, whilst reflecting the changing energy mix and advances in other energy sources.

The technical programme presents a platform to discuss the latest global activities, whilst the exhibition provides the chance to discover the latest in digital technologies and the social programme boasts numerous networking opportunities throughout the event!

Sponsoring PETEX 2024 presents fantastic brand exposure in the lead up to the event, whilst at the conference and long after the event has finished. Our sponsorship packages have been specifically designed to help you maximum your brand visibility, strengthen and expand your networks, and promote your company to key organisations and industry leaders.

### As a sponsor of PETEX 2024 you will:

- Connect with other industry professionals including key decision makers & stakeholders
- Network with leading industry experts, geoscience professionals, international media, young professionals and students - in person!
- Raise your company profile and enhance your corporate image
- Reach and engage with an influential and active global audience
- Receive fantastic promotion & exposure in the lead up to the event
- Promote new business opportunities and build new alliances
- Associate your brand with PETEX, the UK's largest subsurface-focussed conference & exhibition

We understand that every business has unique requirements! While we offer a variety of packages to suit a range of needs, we are fully flexible and can tailor bespoke packages if you get in touch.

GES  GB

## Diamond Anniversary Celebration

This year, GESGB proudly marks a significant milestone - our Diamond Anniversary! Join us in celebrating decades of groundbreaking contributions to the geoscience industry. Our Diamond Anniversary Event Sponsorship Packages are coming soon ...

### GET IN TOUCH

For more information about our sponsorship opportunities, please contact:

E: [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk)

[petex.ges-gb.org.uk](http://petex.ges-gb.org.uk)

#PETEX2024

## SPONSORSHIP OPPORTUNITIES

### PETEX PARTNER

£18,000 | Exclusive

#### Become the official Event Partner for PETEX 2024!

As the largest subsurface-focused E&P conference in the UK, now with a broader scope to include the energy transition and associated industries. associating your company with PETEX 2024 will substantially raise your profile and make sure that no-one leaves the conference without knowing your companies name!

- Company logo featured on the PETEX website homepage with hyperlink
- Company logo featured on the PETEX website registration page with hyperlink
- Company branded hyperlinked banner on all PETEX related mailings
- 1 x dedicated mailshot to all registered delegates in the run up to the event
- 1 x full page advert in the digital Event Guide
- Dedicated 'News' story about partnership on the PETEX website
- Access to the registered delegate list 2 weeks ahead of the event\*
- Company logo on all event signage highlighting partnership
- Company logo featured on the front of all event assistant t-shirts
- Partnership recognition on all post event communications
- 15% discount on delegate group registrations of 6+ attendees
- 20% discount on all media packages
- 1 year Silver GESGB Sustaining Sponsorship
- 4 x complimentary PETEX registrations
- 2 x complimentary guest invitations to the Diamond Anniversary event

### EXCLUSIVE FEATURE LOUNGE

£13,000 | Exclusive

As the only sponsored area located next to the main catering service station, it will be impossible to miss this exclusively branded feature lounge. This unique sponsorship & exhibition package combination will be dedicated to providing a key space for all attendees to meet, eat and network!

We encourage your collaboration and creative input to making this space a welcoming area for all attendees.

- A 24 sqm space to build your company branded lounge
- Recognition on all feature lounge promotion leading up to the event
- Full page advert in the digital event guide
- Company branding on the feature lounge at PETEX
- Company logo featured next to sponsored lounge on the exhibition floorplan
- Company logo featured on directional signage to the feature lounge
- Opportunity to present a pop-up presentation in the area
- Opportunity to distribute company materials in the feature lounge
- 3 x complimentary PETEX registrations

### SUSTAINING SPONSORS

Don't forget to check your package benefits for exclusive discounts!

#PETEX2024

FEATURED

## TRIPLE THREAT SPONSOR PACKAGE

£15,000 | Exclusive

By sponsoring the **Registration, Lanyards** and **Badges** - this triple threat opportunity will guarantee your company is noticed!

Make a statement as delegates arrive to register for PETEX. The registration desk is a prominent spot for brand recognition combined with logo placement on the delegate badges and featured on all delegate lanyards.

- Company logo featured on PETEX website registration page with hyperlink
- Company logo featured on PETEX joining instructions, sent out to all delegates the day before arrival
- Company logo featured on all registration desk branding
- Company logo featured on all delegate badges
- Company logo featured on the back of all event assistant t-shirts
- Company logo featured on all delegate lanyards, along with the PETEX logo
- 3 x complimentary PETEX registration



REGISTRATION

## JURASSIC PACKAGE

£3,000 | Exclusive

An unusual & exciting attraction! What could turn heads and draw a crowd more than a life-like dinosaur, branded with your company logo, wandering the exhibition floor and interacting with delegates. A truly unique and unforgettable way to be noticed and remembered!

- 4m life-like T-Rex & 2 baby dinos to wander the exhibition floor during break times and drinks reception for Day 1 of PETEX
- Company logo featured in any sponsor related marketing communications ahead of PETEX
- Company branding featured on a banner draped over dinosaurs (**Designed by sponsor**)
- Company given special feature in digital event guide

Email [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) to find out more details about this opportunity



## RECHARGE SPONSOR

£1,000 | 2 available  
£1,800 | Exclusive\*



Keep delegates connected with this branded charging station, offering a free and secure place for delegates to recharge their devices throughout PETEX.

- Company branding featured on 1 x charging station (Designed by sponsor)
  - Charging Station location highlighted on venue floorplan and in digital event guide with company logo
  - Charging Station featured in PETEX joining instructions, sent out to all delegates the day before arrival
- \* Company branding on 2 x charging stations

## REFRESH SPONSOR

£2,500 | 2 available  
£4,800 | Exclusive\*

PETEX is known for its networking opportunities! Facilitate this with these stylish, branded poseur tables which will be located around the main show floor. Create opportunities for informal meetings & networking - while charging your phone!

- Company branding featured on 4 x poseur table-tops & table-rims (Designed by sponsor)
  - Opportunity to distribute your company materials on the poseur tables
- \* Company branding on 8 x poseur tables



## REFUEL SPONSOR

£4,000 | 4 available

While the delegates refuel & refresh, enjoy extensive brand visibility in our highest traffic areas during break and lunch times.

- Company logo featured on signage at all catering points during break & lunch times
- Option to include QR code linked to a preferred landing page on signage
- Company logo featured on break and lunch time slots in the digital event guide
- Recognition on any directional signage regarding break and lunch time catering

## RELAX SPONSOR

£1,800 | Exclusive

Collaborate with the Community Massage Project (CMP) to offer PETEX delegates an experiential stand activation which creates buzz & more leads while supporting charities. For each massage provided, the CMP masseurs gifts free massages to one of London's local hospices. Pay it forward and bring your company one step closer to meeting its charitable goals!

- Delegates receive a complimentary 10-minute chair massage provided by CMP for 1 day of PETEX
- Dedicated area highlighted on venue floor plan with company logo
- Massage area highlighted in digital event guide with company logo
- Recognition in any relevant marketing communications ahead of PETEX
- Interact with delegates while they are in the queue for their massage
- Option for masseurs to collect qualifying information before providing a massage
- Option for masseurs to wear your branded company t-shirt (sponsor to provide t-shirts)
- Option for masseurs to distribute company materials after providing the massage

Email [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) to find out more details about this opportunity

All massages are performed by qualified masseurs on professional massage chairs, over the clothes using no oil

## TECHNICAL PROGRAMME SPONSOR

£10,000 | Exclusive

Associate your company to the highly regarded and technically excellent PETEX Technical Programme - '**The Future of Energy Geoscience – Tomorrows World Today**'. This opportunity offers extensive exposure in the run up to the conference and directly to all of our delegates throughout the event.



- Recognition in all Technical Programme marketing ahead of PETEX
- Company logo featured on programme overview pages
- Company logo featured in the PETEX 2024 digital programme
- Company logo featured on holding slides in all session rooms
- Short video embedded into holding slides in all rooms (optional)
- Opportunity to introduce a keynote speaker (optional)
- 1 x complimentary PETEX registration

## TECHNICAL SESSION SPONSOR

£5,000 | 8+ available\*

Reach your target audience by sponsoring individual session(s) with topics that align with your business interests and activities.

- Recognition in Technical Programme programme marketing ahead of PETEX
- Company logo featured on your chosen session programme pages
- Company logo featured in the PETEX 2024 digital programme for your chosen session
- Company logo featured on holding slides for your chosen session
- Recognition on event signage promoting your chosen session
- 25% discount available on sponsoring additional sessions

\* 1 company sponsorship available per session

## DIGITAL EVENT GUIDE

£4,000 | Exclusive

The 'go-to' digital booklet containing all event information, available to registered attendees. Inside the guide you will be able to view the event schedule, exhibiting companies, social activities and much more!

- Company logo featured on the front page of the event guide
- Company logo featured on alternate pages of the event guide with exhibition stand number (if applicable)
- Full page advert in the event guide
- Exhibitor profile highlighted in the event guide (if applicable)

TECHNICAL PROGRAMME

## GET IN TOUCH

For more information about our sponsorship opportunities, please contact:

E: [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk)

## INTERESTED IN ADVERTISING?

Raise your profile in the lead up to PETEX!

Receive a **20% Discount** if you book one of our Digital Duo Packages by 31 October!

[Click here to see the options available](#)

Contact [cristal@ges-gb.org.uk](mailto:cristal@ges-gb.org.uk) for more information.

#PETEX2024

## THE EVENING NETWORKING RECEPTION

£3,000 | 3 available  
£8,000 | Exclusive

What better way to end day 1 of PETEX than drinking your favourite tippie and eating delicious canapes while putting your company in the spotlight! Use the Evening Networking Reception as a prime opportunity to mingle with attendees and continue conversations in an informal setting.

- Company logo featured at all catering points during the Networking Reception
- Company logo featured on all Networking Reception signage
- Company logo featured in the social & networking programme on the PETEX website and the digital event guide
- Recognition in dedicated mailing about the social event to all registered attendees
- Personalised 'invitation' mailing to all registered delegates on your behalf\* **Exclusive Only**
- Access to the registered delegate list 2 weeks ahead of the event\* **Exclusive Only**
- 3 x complimentary guest tickets to the Networking Reception\* **Exclusive Only**

## NEXT GENERATION SPONSOR

£2,000 | 5 available

You can support Young Professionals and Students by paying for their ticket to attend PETEX 2024. This is a great way to engage with the next generation of geoscientists and meet your corporate social responsibility goals.

- Named as exclusive sponsor of 5 Young Professionals / Students
- Company logo featured on Next Generation page of the PETEX website
- Recognition on all promotion for the Next Generation initiative
- Recognition in the PETEX digital event guide
- Recognition in the January 2025 edition of the GESGB Magazine, promoting the initiative
- Full page advert in digital event guide

## CONNECTION SPONSOR

£2,000 | Exclusive

Help delegates stay connected throughout PETEX 2024 by sponsoring the Wi-Fi

- Company logo featured on all Wi-Fi signage around the venue
- Company logo featured on Wi-Fi instructions in the Digital Event Guide
- Company featured as Wi-Fi sponsor in the joining instructions emailed to all delegates the day before arrival

## DIRECTIONAL SIGNAGE SPONSOR

£3,000 | 2 available

As key visuals throughout the venue, sponsoring the directional signage will place your brand at the forefront of delegates minds.

- Company logo featured on all directional digital / printed signage at the conference

## GENERAL SPONSOR

£1,500 | 5 available

Become a general sponsor and receive great visibility & recognition as a supporter of PETEX.

- Company logo included on the PETEX website, under 'Sponsor' pages
- Recognition on GESGB social media channels
- Company logo featured on relevant venue signage
- Company logo featured on relevant holding slides thanking all sponsors

# NETWORKING

## SPONSORSHIP BENEFITS

As a PETEX 2024 Sponsor, you can take advantage of a number of additional benefits that will increase your brand exposure before and during the conference; not only to the conference attendees but also to the wider GESGB network.

As part of your sponsorship, the GESGB will...

	up to £2,000	£2,001 - 4,999	£5,000 - 9,999	£10,000+
Add your logo to the PETEX website, promotional pages in the GESGB Magazine, event guide, sponsor holding slides and appropriate event signage*	✓	✓	✓	✓
Sponsor profile, logo and key contact information on the PETEX 2024 website*	✓	✓	✓	✓
Introduce your company on GESGB social media channels (LinkedIn & Twitter)	✓	✓	✓	✓
Recognise your company in all dedicated PETEX 2024 mailings in the lead up to the event	✓	✓	✓	✓
Share access to the PETEX 2024 media toolkit	✓	✓	✓	✓
Include your company in additional social media exposure in lead up to and whilst at the event		✓	✓	✓
Access to registered delegate list 1 week before the event**		✓	✓	✓
Discounted rates on PETEX 2024 advertising opportunities		10%	15%	20%
Add a company video posting on GESGB social media channels (optional)			✓	✓
Include 1 x advertisement in the GESGB Magazine (choice of July 2024 / October 2024 / January 2025 edition)			1/2	Full
Highlight your company's exhibitor profile in the Digital Event Guide (if applicable)				✓
1 years' complimentary 'Active Membership' for the GESGB for 1 person				✓
Opportunity to write a PETEX 2024 related article in the January 2025 edition of GESGB Magazine				✓

\*Sponsors will always be listed in order of spend and then in alphabetical order.

\*\*Delegate list will include all registered attendees who have given permission to pass on their contact details.

# ADDITIONAL BRANDING

## GET IN TOUCH

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E: [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk)

## SUSTAINING SPONSORS

Don't forget to check your package benefits for exclusive discounts!

GES  GB  
*Diamond Anniversary*

DIAMOND ANNIVERSARY CELEBRATION EVENT SPONSORSHIP PACKAGES COMING SOON...

#PETEX2024