



2024 SPONSORSHIP OPPORTUNITIES

19 -20 NOVEMBER 2024
The Brewery | London

petex.ges-gb.org.uk
#PETEX2024

The logo for GES GB, featuring the letters "GES" in a bold, sans-serif font followed by "GB" in a stylized, italicized font, all enclosed within a circular border.

WHY SPONSOR PETEX?

The much anticipated return of PETEX has to be the most exciting event for your 2024 geoscience calendar. Hosted in the stunning location of The Brewery and culminating with our Diamond Anniversary Celebration - this is not an event to be missed!

PETEX is the largest subsurface-focused E&P conference and exhibition in the UK, now with a broader scope to include the energy transition and associated industries. This reflects our continuing need for hydrocarbon-derived energy and products, and the long heritage of the event, whilst reflecting the changing energy mix and advances in other energy sources.

The technical programme presents a platform to discuss the latest global activities, whilst the exhibition provides the chance to discover the latest in digital technologies and the social programme boasts numerous networking opportunities throughout the event!

Sponsoring PETEX 2024 presents fantastic brand exposure in the lead up to the event, whilst at the conference and long after the event has finished. Our sponsorship packages have been specifically designed to help you maximum your brand visibility, strengthen and expand your networks, and promote your company to key organisations and industry leaders.

As a sponsor of PETEX 2024 you will:

- Connect with other industry professionals including key decision makers & stakeholders
- Network with leading industry experts, geoscience professionals, international media, young professionals and students - in person!
- Raise your company profile and enhance your corporate image
- Reach and engage with an influential and active global audience
- Receive fantastic promotion & exposure in the lead up to the event
- Promote new business opportunities and build new alliances
- Associate your brand with PETEX, the UK's largest subsurface-focussed conference & exhibition

We understand that every business has unique requirements! While we offer a variety of packages to suit a range of needs, we are fully flexible and can tailor bespoke packages if you get in touch.

GES  GB

Diamond Anniversary Celebration

This year, GESGB proudly marks a significant milestone - our Diamond Anniversary! Join us in celebrating decades of groundbreaking contributions to the geoscience industry. Our Diamond Anniversary Event Sponsorship Packages are available at the end of this document...

GET IN TOUCH

For more information about our sponsorship opportunities, please contact:

E: natalie@ges-gb.org.uk

petex.ges-gb.org.uk

#PETEX2024

SPONSORSHIP OPPORTUNITIES

PETEX PARTNER

£18,000 | Exclusive

Become the official Event Partner for PETEX 2024!

As the largest subsurface-focused E&P conference in the UK, now with a broader scope to include the energy transition and associated industries. Associating your company with PETEX 2024 will substantially raise your profile and make sure that no-one leaves the conference without knowing your company's name!

- Company logo featured on the PETEX website homepage with hyperlink
- Company logo featured on the PETEX website registration page with hyperlink
- Company branded hyperlinked banner on all PETEX related mailings
- 1 x dedicated mailshot to all registered delegates in the run up to the event
- 1 x full page advert in the digital Event Guide
- Dedicated 'News' story about partnership on the PETEX website
- Access to the registered delegate list 2 weeks ahead of the event*
- Company logo on all event signage highlighting partnership
- Company logo featured on the front of all event assistant t-shirts
- Partnership recognition on all post event communications
- 15% discount on delegate group registrations of 6+ attendees
- 20% discount on all media packages
- 1 year Silver GESGB Sustaining Sponsorship
- 4 x complimentary PETEX registrations
- 2 x complimentary guest invitations to the Diamond Anniversary event

TRIPLE THREAT SPONSOR

£12,000 | Triple Threat

By sponsoring the **Registration, Lanyards and Badges** - this triple threat opportunity will guarantee your company is noticed!

Make a statement as delegates arrive to register for PETEX. The registration desk is a prominent spot for brand recognition combined with logo placement on the delegate badges and featured on all delegate lanyards.

- Company logo featured on PETEX website registration page with hyperlink **All Options**
- Company logo featured on all registration desk branding **Triple Threat / Registration**
- Company logo featured on all delegate badges **Triple Threat / Lanyards & Badges**
- Company logo featured on all delegate lanyards, along with the PETEX logo **Triple Threat / Lanyards & Badges**
- Company logo featured on PETEX joining instructions, sent out to all delegates the day before arrival **Triple Threat Only**
- Company logo featured on the back of all event assistant t-shirts **Triple Threat Only**
- 3 x complimentary PETEX registrations **Triple Threat Only**

Not able to sponsor the Triple Threat as a whole? Sponsor either the **Registration** or **Lanyards & Badges** instead!

- 2 x complimentary PETEX Registrations

£8,000 | Registration
£7,000 | Lanyards & Badges

Badges & Lanyards SOLD

FEATURED

#PETEX2024

TECHNICAL PROGRAMME SPONSOR

£10,000 | Exclusive

Associate your company to the highly regarded and technically excellent PETEX Technical Programme - 'The Future of Energy Geoscience – Tomorrows World Today'. This opportunity offers extensive exposure in the run up to the conference and directly to all of our delegates throughout the event.



- Recognition in all Technical Programme marketing ahead of PETEX
- Company logo featured on programme overview pages
- Company logo featured in the PETEX 2024 digital programme
- Company logo featured on holding slides in all session rooms
- Short video embedded into holding slides in all rooms (optional)
- Opportunity to introduce a keynote speaker (optional)
- 1 x complimentary PETEX registration

TECHNICAL THEME SPONSOR

£5,000 | 6 available*

1 SOLD

Reach your target audience by sponsoring individual theme(s) with sessions that align with your business interests and activities.

- Recognition in Technical Programme marketing ahead of PETEX
- Company logo featured on your chosen theme programme pages
- Company logo featured in the PETEX 2024 digital programme for your chosen theme
- Company logo featured on holding slides of sessions for your chosen theme
- Recognition on event signage promoting your chosen theme
- 25% discount available on sponsoring additional themes

* 1 company sponsorship available per theme

DIGITAL EVENT GUIDE SPONSOR

£4,000 | Exclusive

The 'go-to' digital booklet containig all event information, available to registered attendees. Inside the guide you will be able to view the event schedule, exhibiting companies, social activities and much more!

- Company logo featured on the front page of the event guide
- Company logo featured on alternate pages of the event guide with exhibition stand number (if applicable)
- Full page advert in the event guide
- Exhibitor profile highlighted in the event guide (if applicable)

PRIVATE ROOM HIRE

£1,000 | Half Day

Available throughout the PETEX 2024, the James Watt Room provides the perfect setting to host your company activities in a private space!

The room will be equipped with furniture and a large built in digital screen - **perfect for hosting presentations, a data room, a social events or private meetings.**

The opportunities are endless! Get in touch (natalie@ges-gb.org.uk) to discuss your plans for this space.

RECHARGE SPONSOR

£1,000 | 2 available
£1,800 | Exclusive*



Keep delegates connected with this branded charging station, offering a free and secure place for delegates to recharge their devices throughout PETEX.

- Company branding featured on 1 x charging station (Designed by sponsor)
- Charging Station location highlighted on venue floorplan and in digital event guide with company logo
- Charging Station featured in PETEX joining instructions, sent out to all delegates the day before arrival

* Company branding on 2 x charging stations

REFRESH SPONSOR

£2,500 | 2 available
£4,800 | Exclusive*

PETEX is known for its networking opportunities! Facilitate this with these stylish, branded poseur tables which will be located around the main show floor. Create opportunities for informal meetings & networking - while charging your phone!

- Company branding featured on 4 x poseur table-tops & table-rims (Designed by sponsor)
- Opportunity to distribute your company materials on the poseur tables

* Company branding on 8 x poseur tables



REFUEL SPONSOR

£4,000 | 4 available

While the delegates refuel & refresh, enjoy extensive brand visibility in our highest traffic areas during break and lunch times.

- Company logo featured on signage at all catering points during break & lunch times
- Option to include QR code linked to a preferred landing page on signage
- Company logo featured on break and lunch time slots in the digital event guide
- Recognition on any directional signage regarding break and lunch time catering

RELAX SPONSOR

£1,800 | Exclusive

Collaborate with the Community Massage Project (CMP) to offer PETEX delegates an experiential stand activation which creates buzz & more leads while supporting charities. For each massage provided, the CMP masseurs gifts free massages to one of London's local hospices. Pay it forward and bring your company one step closer to meeting it's charitable goals!

- Delegates receive a complimentary 10-minute chair massage provided by CMP for 1 day of PETEX
- Dedicated area highlighted on venue floor plan with company logo
- Massage area highlighted in digital event guide with company logo
- Recognition in any relevant marketing communications ahead of PETEX
- Interact with delegates while they are in the queue for their massage
- Option for masseurs to collect qualifying information before providing a massage
- Option for masseurs to wear your branded company t-shirt (sponsor to provide t-shirts)
- Option for masseurs to distribute company materials after providing the massage

Email natalie@ges-gb.org.uk to find out more details about this opportunity

All massages are performed by qualified masseurs on professional massage chairs, over the clothes using no oil

SUSTAINING SPONSORS

Don't forget to check your package benefits for exclusive discounts!

GET IN TOUCH

For more information about our sponsorship opportunities, please contact: natalie@ges-gb.org.uk

EVENING NETWORKING RECEPTION SPONSOR

What better way to end day 1 of PETEX than drinking your favourite tippie and eating delicious canapes while putting your company in the spotlight! Use the Evening Networking Reception as a prime opportunity to mingle with attendees and continue conversations in an informal setting.

- Company logo featured at all catering points during the Networking Reception
- Company logo featured on all Networking Reception signage
- Company logo featured in the social & networking programme on the PETEX website and the digital event guide
- Recognition in dedicated mailing about the social event to all registered attendees
- Personalised 'invitation' mailing to all registered delegates on your behalf* **Exclusive Only**
- Access to the registered delegate list 2 weeks ahead of the event* **Exclusive Only**
- 3 x complimentary guest tickets to the Networking Reception* **Exclusive Only**

£3,000 | 3 available
£8,000 | Exclusive

1 SOLD

NEXT GENERATION SPONSOR

You can support Young Professionals and Students by paying for their ticket to attend PETEX 2024. This is a great way to engage with the next generation of geoscientists and meet your corporate social responsibility goals.

- Named as exclusive sponsor of 3 Young Professionals / Students
- Company logo featured on Next Generation page of the PETEX website
- Recognition on all promotion for the Next Generation initiative
- Recognition in the PETEX digital event guide
- Recognition in the January 2025 edition of the GESGB Magazine, promoting the initiative
- Full page advert in digital event guide

£2,000 | 5 available

2 SOLD

NETWORKING

SPONSORSHIP BENEFITS

As a PETEX 2024 Sponsor, you can take advantage of a number of additional benefits that will increase your brand exposure before and during the conference; not only to the conference attendees but also to the wider GESGB network.

As part of your sponsorship, the GESGB will...

	up to £2,000	£2,001 - 4,999	£5,000 - 9,999	£10,000+
Add your logo to the PETEX website, promotional pages in the GESGB Magazine, event guide, sponsor holding slides and appropriate event signage*	✓	✓	✓	✓
Sponsor profile, logo and key contact information on the PETEX 2024 website*	✓	✓	✓	✓
Introduce your company on GESGB social media channels (LinkedIn & Twitter)	✓	✓	✓	✓
Recognise your company in all dedicated PETEX 2024 mailings in the lead up to the event	✓	✓	✓	✓
Share access to the PETEX 2024 media toolkit	✓	✓	✓	✓
Include your company in additional social media exposure in lead up to and whilst at the event		✓	✓	✓
Access to registered delegate list 1 week before the event**		✓	✓	✓
Discounted rates on PETEX 2024 advertising opportunities		10%	15%	20%
Add a company video posting on GESGB social media channels (optional)			✓	✓
Include 1 x advertisement in the GESGB Magazine (choice of July 2024 / October 2024 / January 2025 edition)			1/2	Full
Highlight your company's exhibitor profile in the Digital Event Guide (if applicable)				✓
1 years' complimentary 'Active Membership' for the GESGB for 1 person				✓
Opportunity to write a PETEX 2024 related article in the January 2025 edition of GESGB Magazine				✓

*Sponsors will always be listed in order of spend and then in alphabetical order.

**Delegate list will include all registered attendees who have given permission to pass on their contact details.

BARISTA SPONSOR

Provide the caffeine boost for our delegates by branding our rolling barista machines, providing free hot drinks to delegates throughout the conference.

- 1 x attended barista machine to provide free hot drinks to delegates for both days of the conference.
- Personalised company branding featured on the front panel of the barista station.



£2,000 | 2 available

CONNECTION SPONSOR

Help delegates stay connected throughout PETEX 2024 by sponsoring the Wi-Fi

- Company logo featured on all Wi-Fi signage around the venue
- Company logo featured on Wi-Fi instructions in the Digital Event Guide
- Company featured as Wi-Fi sponsor in the joining instructions emailed to all delegates the day before arrival

£2,000 | Exclusive

DIRECTIONAL SIGNAGE SPONSOR

As key visuals throughout the venue, sponsoring the directional signage will place your brand at the forefront of delegates minds.

- Company logo featured on all directional digital / printed signage at the conference

£3,000 | 2 available

SOLD OUT

GENERAL SPONSOR

Become a general sponsor and receive great visibility & recognition as a supporter of PETEX.

- Company logo included on the PETEX website, under 'Sponsor' pages
- Recognition on GESGB social media channels
- Company logo featured on relevant venue signage & holding slides thanking all sponsors

£1,500 | 5 available

ADDITIONAL BRANDING

GET IN TOUCH

For more information about our sponsorship opportunities,

SUSTAINING SPONSORS

Don't forget to check your package benefits for exclusive discounts!

#PETEX2024

INTERESTED IN ADVERTISING?

Raise your profile in the lead up to PETEX!
Receive a **20% Discount** if you book one of our Digital Duo Packages by 31 October!

[Click here to see the options available](#)

Contact cristal@ges-gb.org.uk for more information.

Diamond Anniversary Reception SPONSORSHIP OPPORTUNITIES

DIAMOND NETWORKING SPONSOR

£1,000 +VAT | 5+ available

Exclusive poseur table for your company to use as a focal point throughout the evening, with drinks flowing to keep your colleagues & guests refreshed as the events of the evening unfold.

- Dedicated bucket of chilled drinks provided on arrival for your colleagues & guests
- 5 x Diamond Anniversary Reception Tickets
- Recognition as Diamond Anniversary Reception Sponsors in pre and post event marketing and on the website
- Company logo to be featured on poseur table & venue signage

STAGE BACKDROP

£1,000 +VAT
exclusive

Feature your company front and centre on the main stage, which will be the focus point for all of the evening's events.

- Company logo featured on the main stage backdrop
- Company logo featured on digital display screen
- 3 x Diamond Anniversary Reception Tickets
- Recognition as a Diamond Anniversary Reception Sponsor in the event marketing and on the website
- Company logo to be featured on venue signage

AWARD SPONSOR

£500 +VAT
per award

Associate your company with one (or all 4!) of these valued initiatives being awarded on the night.

Geoscience Outreach Awards

Committed to showcasing and influencing the wider education of the public on energy and geoscience.

1. Individual Member
2. Company Member

Next Generation Education Awards

Demonstrating and delivering on the education of the new generation of geoscientists from schools to YPs.

3. Individual Member
4. Company Member

- Company announced as sponsor of the award
- Company logo featured on digital visuals related to the award
- 1 x Diamond Anniversary Reception Ticket
- Recognition as Diamond Anniversary Reception Sponsor in pre and post event marketing and on the website
- Company logo to be featured on venue signage

PHOTOBOOTH

£2,000 +VAT
exclusive

Capture special moments from this celebratory occasion and inspire hours of fun by sponsoring this unique photobooth opportunity, providing guests with instant printed photos to keep.

- 1 x attended photobooth for 3 hours
- Custom printed backdrop designed by sponsor
- Company logo featured on branded photo overlays
- 3 x Diamond Anniversary Reception Tickets
- Recognition as a Diamond Anniversary Reception Sponsor in the event marketing and on the website
- Company logo to be featured on venue signage

Additional options to customise/brand booth can be included at cost

GESGB AUCTION

There will be an Auction held as part of our Diamond Anniversary Celebrations which will end on the evening of the Reception.

If you would like to donate specific items to the auction then please get in touch with natalie@ges-gb.org.uk

You will be recognised as an Auction Sponsor, receive 1 x Diamond Anniversary Reception Ticket and have your company logo featured in relevant promotion and on appropriate venue signage.

DIAMOND MEMENTO

£2,000 +VAT
exclusive

Amp up your impact and give the gift of energy as our Diamond Anniversary memento sponsor; something to remind reception guests of this special occasion for years to come.

- Company logo to be featured on the design of the Diamond Memento gift
- 3 x Diamond Anniversary Reception Tickets
- Recognition as a Diamond Anniversary Reception Sponsor in the event marketing and on the website
- Company logo to be featured on venue signage

PRE-EVENT SOCIAL SPONSOR

Socialise with colleagues & friends and enjoy a pre-reception drink in anticipation of our Diamond Anniversary Reception!

Become our Pre-Event Social Sponsor and receive recognition in appropriate marketing in the lead up to the event, and have your company logo featured as a sponsor on venue signage.

3 x Diamond Anniversary Reception Tickets will be included.

Please get in touch with natalie@ges-gb.org.uk to discuss the possibilities around this opportunity