



2024 EXHIBITION GUIDE

19 -20 NOVEMBER 2024
The Brewery | London

petex.ges-gb.org.uk
#PETEX2024

The logo for GES GB, featuring the letters "GES" in a bold, sans-serif font followed by "GB" in a stylized, outlined font.

WHY EXHIBIT AT PETEX?

We are delighted to be opening the doors to the Porter Tun Exhibition Hall at The Brewery in London and welcoming attendees to our PETEX 2024 Conference and Exhibition!

By exhibiting at this much loved and anticipated event, you'll have the chance to promote your brand, share company news & updates and showcase new digital and cutting edge technologies.

As an exhibitor, this event is an ideal space to keep your brand in the industry's eye and have those key conversations with delegates leading to new business generation, building your business network and discovering new technologies and innovations.

Our exhibition show floor will be a vibrant and buzzing space for promotion, with a variety of colourful graphic stand options to suit different budgets and marketing strategies. Throughout the conference there will also be a number of networking events for all exhibitors and delegates to enjoy!

As an exhibitor at PETEX 2024 you will:

- Connect with an active audience of global geoscience professionals
- Promote new business opportunities & generate new business leads
- Offer live demonstrations of services
- Reach out to potential and existing customers - expanding your company's network!
- Elevate your brand
- Access to the full technical programme and networking events
- Receive fantastic promotion & exposure in the lead up to the event
- Join in key PETEX 2024 discussions!

In this Exhibition Guide you will find all the information about our exhibition opportunities and how to book your stand.



Please contact natalie@ges-gb.org.uk for more information on our exhibition & sponsorship opportunities for PETEX 2024

GES  GB

Diamond Anniversary Celebration

This year, GESGB proudly marks a significant milestone - our Diamond Anniversary!
Join us in celebrating decades of groundbreaking contributions to the geoscience industry.
Our Diamond Anniversary Event Sponsorship Packages are coming soon ...

GET IN TOUCH

For more information about our exhibition opportunities, please contact:

E: natalie@ges-gb.org.uk

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GRAPHIC STAND PACKAGES

For PETEX 2024, we are offering high-impact, hassle-free graphic stands to exhibitors.

Artwork for the graphics backdrop can be designed by your company to help you promote your activities / services to conference attendees. These graphics will be printed and installed ready for your arrival, making it an easy way and effective way to highlight your key messages.

We have 5 different packages available, offering different size backdrops as follows:

VIEW THE
LATEST
FLOORPLAN



GOLD PACKAGE | £4,000 +VAT

- 3m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Free-standing counter with lockable storage & printed graphic infill (artwork designed by exhibitor)
- Power supply
- 1 x 2 day registration to PETEX

SILVER PACKAGE | £3,000 +VAT

- 2.4m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Free-standing counter with lockable storage & printed graphic infill (artwork designed by exhibitor)
- Power supply
- 1 x 2 day registration to PETEX



BRONZE PACKAGE | £1,900 +VAT

- 1.5m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Free-standing counter with lockable storage & printed graphic infill (artwork designed by exhibitor)
- Power supply
- 1 x 2 day registration to PETEX

#PETEX2024

ENTERPRISE PACKAGE | £1,400 +VAT

The Enterprise Zone is exclusively for small businesses (<10 employees), organisations & universities.

- 1.2m wide printed graphics backdrop (artwork designed by exhibitor)
- 1 x Stool
- 1 x Free-standing counter with lockable storage
- Power supply

Please contact Natalie James natalie@ges-gb.org.uk to qualify your business before completing the online booking form, or your request may be refused.



SPACE ONLY STANDS

Booking a Space Only Stand offers you the space to design and build your own stand, using your own build contractor. Space Only stands do not include any electrics or lighting, so please bear this in mind when planning your build.

SPACE ONLY 12sqm | £6,000 +VAT

- 12sqm space to create your exhibition stand
- Power supply
- 2 x 2 day registration to PETEX

Our graphic stand provider can also help you design & create your space! Get in touch for their details.

BOLT-ON OPTIONS

Personalise your core Graphics Stand package with bolt-on items provided by our stand contractor ConferenceExpo. Below are the selection of bolt-on items available to purchase.

All Exhibition Stand bolt-ons will be available to purchase through the ConferenceExpo Portal, once your stand booking has been confirmed.

BOLT-ON	SUITABILITY
43" wall mounted TV screen with wireless mouse, keyboard & shelf	Silver & Gold
32" wall mounted TV screen with wireless mouse, keyboard & shelf	Bronze
Upgrade to XL Counter with lockable storage	Silver & Gold
1 x White Stool	All
1 x Free standing concertina literature rack	All
1 x Demo Bench	All
1 x Poseur Table	Gold Only

BRONZE

SILVER

GOLD



BOOK YOUR PLACE

Book your Exhibition Stand at PETEX 2024 in just a few easy steps:

Step 1

Decide which graphic stand package you would like to book.

Step 2

Take a look at the latest [floorplan](#) and choose your 3 preferred locations based on the size of your graphic stand package.

Step 3

Complete the online booking form - [Exhibition Booking Form](#)
Be sure to read our T&C's before making your booking.

Step 4

Await confirmation from the GESGB. An email will be sent to your key contact to confirm your stand allocation. An invoice will then be raised and sent to finalise the booking.

Then it's time to start designing your graphics backdrop & planning your participation at PETEX 2024!

SUSTAINING SPONSORS

Don't forget to check your package benefits for exclusive discounts!

SPONSOR PETEX 2024

Looking for alternative ways to drive traffic to your exhibition stand?

Choose a high-impact sponsorship package that suits your budget and strategy to place your brand prominently in front of your target audience both before and during the event!

[View PETEX Sponsorship Packages HERE!!](#)



Contact [Natalie James](#), our Exhibition and Sponsorship Manager, to find out more or discuss a bespoke sponsorship package

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NEED ADDITIONAL REGISTRATION(S)?

All confirmed exhibitors will be able to purchase additional registrations at the GESGB member rate of **£495.00 +VAT per ticket**, when invoiced with a graphics stand booking. These can be added on the online exhibition booking form.